



REVIEW ARTICLE

RESEARCH ON THE POLICY STRATEGY AND PATH OF PUBLIC ENGLISH COURSES IN FIVE-YEAR HIGHER VOCATIONAL COLLEGES

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ABSTRACT

The integration of ideological and political courses into the teaching of public English courses in higher vocational colleges is an inevitable measure to adapt to the current trend of China's economic and social development. Based on the analysis of the ideological and political functions and strategies of public English courses, this paper proposes ways to improve the ideological and political quality of English teachers, create teaching materials that are closely integrated with ideological and political elements, and improve the classroom ideological and political teaching mode to achieve higher vocational public education. The function of ideological and political education in English class.

KEYWORDS

Political, Vocational, Ideological, Materials

1. INTRODUCTION

The continuous deepening of the exchange between China's economy and the world's economy has made Western culture infiltrate and influence all aspects of China. The impact on the ideology of our younger generation is particularly obvious: the atmosphere of traditional Western festivals continues to infiltrate and spread in Chinese campuses, various shopping malls, restaurants, supermarkets and other life, entertainment and leisure centers, constantly impacting the traditional culture of the Chinese nation. Culture and values challenge our current ideological and political education model. Under the current situation, it is already difficult to deal with such a situation or solve the immediate predicament with only a single ideological and political course. We should infiltrate the ideological and political course into all courses and construct the function of giving full play to the ideological and political education. At the National Conference on Ideological and Political Work in Colleges and Universities held on December 7, 2016, General Secretary Xi Jinping proposed: "Ideological and political education should be integrated into the talent training system" and "build a comprehensive and mutually supportive curriculum ideological and political system", "Let the teacher team become the 'main force', shoulder the responsibility of educating people, make various courses go hand in hand with ideological and political courses, develop explicit education and implicit education at the same time and form a synergistic effect", comprehensively promote the ideological and political construction of courses, to train students into socialist builders and successors with all-round development of morality, intelligence, physique, art and labor (Xi, 2017).

2. THE CONNOTATION OF CURRICULUM IDEOLOGY AND POLITICS

The essence of the ideological and political course is an educational model, which is to fully excavate and integrate the elements and values of ideological and political education in the teaching process of the usual basic courses or professional courses, so that these ideological and political elements can cultivate students' sentiments and regulate their own words and deeds.

3. THE IDEOLOGICAL AND POLITICAL FUNCTIONS OF PUBLIC ENGLISH CLASSES IN HIGHER VOCATIONAL COLLEGES

Students in the higher vocational stage are affected by many factors. Their minds are immature. At the same time, the higher vocational study stage is also an important stage for these students to form their outlook on life and values. Whether their three views are correct or not directly affect or determine It affects the lifelong development trend of individuals, and it is related to the security and stable development of the country and society. This English education is actually English language education, and culture is transmitted through language. The culture and values behind the language will affect the students' words and deeds to varying degrees. Therefore, public English courses in higher vocational colleges have the function of cultivating students' three views, and Chinese traditional culture and values should be spread in daily teaching, so that students' spiritual quality and moral cultivation will be improved in the process of English learning.

In fact, the function of ideological and political teaching in public English courses in higher vocational colleges is still relatively weak. The current public English courses in higher vocational colleges are still aimed at improving students' comprehensive application ability, which is not conducive to the promotion and dissemination of Chinese culture and socialist core values, and it is difficult to realize the principle that curriculum education and ideological politics go in the same direction. Therefore, the current The teaching content and methods of the course need to be reformed, so that the ideological and political education function of the public English class can be better utilized as much as possible.

4. IDEOLOGICAL AND POLICY STRATEGIES FOR PUBLIC ENGLISH CLASSES IN HIGHER VOCATIONAL COLLEGES

In addition to basic vocabulary and grammar, the teaching content of public English courses in higher vocational colleges also involves the

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culture of Western countries. It is a course that has a profound impact on humanistic quality education, and will subtly affect students' outlook on life, world outlook and values (Bao, 2019). After we integrate ideological and political education into our usual English teaching, students can not only understand Western language and culture, but also deepen their confidence in traditional Chinese culture. While learning English language skills, they can also learn and practice socialist core values.

4.1 Help Students Build Up Their Confidence in the Socialist Ideology System With Chinese Characteristics.

In the process of public English education and teaching, timely cut into the socialist ideology with Chinese characteristics in the new era, guide students to watch and read content about national conditions, party conditions, and modern Chinese history, strengthen students' identification with the current political system of our country, and strengthen students' understanding of the new era (Qi et al., 2019). The confidence and self-confidence of the socialist road with Chinese characteristics in the era.

4.2 Improve Students' Ability to Understand and Implement The Socialist Core Values

Vocational students are in a special period of life development, their learning ability is insufficient, and their psychological development is also in the immature stage, and the learning stage of higher vocational education is a critical period for them to establish correct values. At present, China's economy is increasingly open to the world and the Western culture presented in public English courses will have a great impact on the ideas and concepts of higher vocational students. Although the ideological and moral conditions of vocational students are generally acceptable, there are still many students who have weak awareness of the rule of law and responsibility, serious hedonism, and lack of ideals and beliefs to a certain extent. Therefore, in the teaching of public English classes, It is necessary to educate students on the way and degree of practicing the socialist core values, help them create a valuable life, and finally successfully implement the mission of cultivating people by virtue.

4.3 Provide Students with Excellent Traditional Culture Education

At present, due to the impact of the new crown epidemic and the world's political situation, our country is in a special period of political, economic and social development, and people's ideals, concepts, and psychology are also showing diversity and complexity. Affected by the enrollment policy, the literacy of higher vocational students is uneven. Most of the students have low cultural foundation and low cultural literacy. They are more susceptible to the influence of this environment. Looking at Western culture with a close eye, and even being negatively influenced by Western culture, lack of awareness of civilization, integrity, and legal responsibility, these negative energies will affect students' physical and mental health and social security and stability. In addition, in view of the fact that higher vocational schools pay attention to the cultivation of students' vocational and technical abilities, to a certain extent, they neglect humanities education, and do not pay much attention to the study of China's excellent traditional cultural knowledge.

The value understanding is not deep enough, let alone comprehend its importance. The excellent traditional Chinese culture is the survival wisdom accumulated by the Chinese people for thousands of years, which can unite the strength of the whole society and promote the continuous development of the Chinese nation and pass it on from generation to generation. Chinese traditional culture contains profound philosophical thoughts, moral concepts, and dialectical thinking. It is the origin of socialist core values and can contribute wisdom to the construction of spiritual civilization in the new era of our country. Therefore, in the teaching of public English courses in higher vocational colleges, we should let students fully understand Western culture and at the same time strengthen the intervention of Chinese traditional culture education, so that students can deeply understand the connotation of our excellent traditional culture while accepting Western civilization. affect the value orientation of students. Traditional cultural education is also patriotic education, which can make students more responsible and responsible.

4.4 Education on Professional Ethics of Higher Vocational Students

The continuous reform of the market economic system has brought about great changes in the labor system, and the moral quality requirements for practitioners in each field are also constantly improving. However, because of their admission background and the particularity of their learning and living environment in vocational colleges, the professional ethics of vocational students is worrying: many people have a weak sense of time, lack of professionalism and sense of responsibility, The spirit of teamwork

is not strong enough, the independence is not high, and there is a phenomenon of superiority in work. These moral qualities of students will negatively restrict the development of their careers, and are not conducive to social stability. Therefore, in the teaching of public English courses, the education of students' professional ethics should be strengthened, and the curriculum design should incorporate socialist core values and typical cases of workplace moral models, so as to cultivate students' sense of moral responsibility, professionalism and dedication, and guide students to correct Understand and practice professionalism and norms.

4.5 The Ideological and Political Path of Higher Vocational Public English Courses

4.5.1 Improve the Ideological And Political Quality Of Teachers

Teachers are disseminators of cultural knowledge and an important force in social development, guiding the growth of young people. Teachers are also disseminators of positive energy in society, builders of social civilization, leaders of educational work, and executors of the task of cultivating people through virtue. In English teaching in higher vocational schools, more emphasis is placed on the dissemination of knowledge and the cultivation of students' comprehensive skills in listening, speaking, reading, writing, and neglecting the improvement of students' ideological and moral qualities. Due to the particularity of English courses, colleges and universities usually have a little weak ideological and political quality training for English majors, which has led to the lack of ideological and political quality of many English teachers themselves. Therefore, English teachers should improve their ideological and political literacy through various channels and methods, strengthen their political stance and political self-confidence, so that they can stick to the new era while introducing Western culture to students and cultivating students' cross-cultural communication skills. The development path with Chinese characteristics can also guide students to treat Western language and culture objectively with dialectical thinking.

4.5.2 Create Teaching Materials That are Closely Integrated with Ideological and Political Elements

The teaching materials used in the current five-year vocational English courses aim to improve students' comprehensive ability to use English, and focus on the development of students' professional ability. There are not many contents about Chinese culture or students' moral quality, especially the listening and speaking part. It is difficult to highlight that the English course can not only cultivate students' comprehensive English language ability, but also reflect the ideological and political education function of the course. Therefore, it is necessary to reintegrate public English teaching materials, and integrate into the process of integration socialism with Chinese characteristics in the new era, socialist core values, excellent traditional Chinese culture, career ideal education, and professional ethics education, so that English can be fully utilized (Gu, 2015). The functional role of textbooks can also reflect the role of humanistic quality education.

4.5.3 Improve Classroom Ideological and Political Teaching Mode

First of all, there must be innovation in teaching methods. English teachers can jointly explore teaching methods suitable for the characteristics of higher vocational students through various teaching and research activities and collective lesson preparation, and delve into the ideological and political elements in textbooks. While teaching English knowledge and skills in the classroom, timely cut into the education of socialist core values to subtly enhance students' patriotism, strengthen their cognition and understanding of our country's traditional excellent culture and our country's existing social system. Sense of recognition.

Secondly, make use of various available resources, especially information resources, such as: Amazing China, Treasures of China, BBC Documentary stories about Chinese traditional culture, traditional festivals and China's reform and opening up, etc. Teachers' timely playing of these contents in English class can not only stimulate students' patriotic spirit, but also enhance national cultural self-confidence and improve English learning interest and skills. Teachers can also make various resources they have collected into micro-movies and micro-classes for students to enjoy in their spare time, so that students' spare time life is enriched, and the teaching purpose of ideological and political education is met.

5. CONCLUSION

The integration of ideological and political courses into the teaching of public English courses is a new requirement for the development of the new era and a key measure for the reform of ideological and political teaching. However, due to the lack of resources suitable for English

ideological and political teaching, English teachers still have a long way to explore in the future, including improving their ideological and political literacy, building an English ideological and political resource bank, and studying how to optimize English ideological and political teaching. It is not something that an individual can complete independently. It requires the whole team to cooperate sincerely, actively explore, and overcome difficulties to achieve it together.

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